

# Corporate Partnerships with Contact

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TRANSFORMING  
LIVES TOGETHER

**contact**

*For families with disabled children*





*“Contact is very special. They truly understand the depth of complexity families with disabled children face every day. They speak our language and provide practical support that is truly life-changing.”*

**Parent carer**

## We transform lives – but we cannot do it alone

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Contact is here for every UK family with a disabled child – whatever their condition, wherever they are.

We are especially there for those who are struggling, feeling isolated and overwhelmed by the effort to get the support their child and they need.

Importantly, rather than creating dependence, we enable families to support themselves by giving them the information and tools they need.

We are an ambitious, well-run charity with a very big heart. We are determined to reach more families in need and reach them sooner.

But we can't do this alone. We cannot make the difference that we make, without the support and investment of companies like yours.

**Please help us transform lives by partnering with Contact.**



Amanda Batten  
Contact CEO

# Every day in the UK over 100 children are born or diagnosed with a disability

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This is something no parent prepares for and too often families are left to struggle alone, frightened, overwhelmed and not knowing where to turn.

A desperate lack of services makes it even harder. Parents are exhausted and stressed as they battle to provide the best life possible for their child.

**As a result they can spiral into crisis.**

**1 in 3** families with disabled children take out loans to pay for food

**72%** of parent carers suffer from mental ill health due to stress and isolation

**1 in 5** parent carers leave paid employment

**None of this is inevitable.**

Contact helps families take back control. We enable them to overcome the challenges they face, and focus on what really matters – enjoying family life.

We campaign tirelessly for social and political change to empower families. Each year we support over 196,000 UK families through support programmes and workshops, a free helpline and expert online resources. We also link families together so they can support each other.

**This is support families struggle to find anywhere else.**

*“My daughter’s condition threw us into a world that we never knew existed. Last year, I had a breakdown and was put on medication for anxiety. I’d had to cope and be strong for so long, that it all got too much.”*

**Parent carer**







## Why partner with Contact?

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We listen to and honour your unique values, identity and CSR objectives. Working together we:

### **Transform lives**

You can ensure desperate families and disabled children get vital support by partnering with Contact. Your business can be the difference between families spiraling into crisis, or being able to thrive.

### **Support colleagues, clients or customers**

Disability can affect any family. Whether you know it or not, you will have parents or family members of a disabled child in your networks. Partnering with Contact will increase loyalty and you can offer specialist support.

### **Deliver real value**

You deserve genuine impact from your support. Across all of our services, 97% would recommend us,

and independent evaluation shows we deliver real impact and value for money. In all that we do, we give it our all. This includes creating a successful partnership with you.

### **Build a more connected organisation**

Engage your employees in volunteering, fundraising, competition, and awareness raising activities, helping form closer teams. From overseas adventures to bake sales and guaranteed London Marathon places, we have something for you. Wherever our partnership takes us, you can build an energised workforce and show solidarity to families affected by disability.

### **Generate positive PR & HR**

Increase your profile and feel-good factor with customers and colleagues. We also offer bespoke training for HR and managers, plus in-house workshops for carers.



**£2,800**

could help reduce stress and poverty for **100 families**



**£15,000**

could fund **4 activity sessions** benefitting **196 disabled children**, parents and siblings



**£30,000**

could ensure that **600 families** receive specialist support when their seriously ill child is hospitalised

## How we can support you

We delight in working with you to create an inspiring and rewarding partnership that we can both be proud of. Our support for your organisation includes:

- Creative fundraising and volunteer opportunities
- Resources tailored to your needs
- Regular updates and opportunities to engage colleagues and demonstrate your impact
- Marketing and publicity support to help celebrate and elevate your goals
- Cheer, commitment and a dedicated account manager from our client-focused team.

### Bespoke consultancy

We can provide training for your HR team or Managers on understanding disability and supporting employees with disabled children. We also offer in-house workshops for colleagues who are parent carers.



### Partnerships with Contact might include:

- Project development
- Charity of the Year
- High profile recognition
- Sponsorship
- Cause-related marketing
- Fundraising activities
- Volunteering
- Campaigning
- Pro bono

See how you can transform lives through our programmes overleaf.



## By Your Side: reaching families in hospital

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Thousands of families with children in hospital are in desperate need of emotional and practical support.

They may be reeling from their baby being born with complex problems, struggling to cope with their child's diagnosis, or be living at their child's bedside for months at a time.

They also have to deal with overwhelming practical issues like keeping their home or job and worrying about their other children.

Contact's By Your Side team are based in children's hospitals across the country, when and where they are needed most.

**We would be honored if you can be by our side to support this vital project, so that we can be by theirs.**



*"It was such a relief to find people who understood what I was going through. They pointed me in the right directions and made me feel like there was hope."*

**Parent carer**

## Better Together: family fun and support

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Having a family day out can often be impossible for many families with disabled children.

A day at the zoo might be too expensive, a play centre not disabled friendly, and the stress of strangers staring and commenting too upsetting. Even a trip to the park can be overwhelming. Life can become very isolating.

Contact's Better Together programme provides activities for the whole family.

Disabled children, their brothers and sisters, all get to have fun and make friends. Parents can relax. Additionally, Contact also provides information and support.

Through sport, art, music and nature, we can build confidence, improve mental health and foster friendships.

**You can support such rewarding days knowing we are always better together.**

*"Contact punches above its weight and makes things better for all of us."*

**Parent carer**





## Family Finances: reducing poverty

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On average it costs three times more to raise a disabled child than a non-disabled child. Often parents have to stop working to care for their child.

As a result, many families struggle to pay for food, clothes and heating. Parents' mental health often suffers due to the stress and isolation.

Our Family Finances service is unique. Our specialist advisers provide a clear picture of the family's finances, increasing income wherever possible – on average by £5,538 per annum for each family eligible.

**For every £1 invested we can unlock more than £8 for families. Your support goes a long way and can transform lives.**

*"I called your helpline in a desperate state. I was struggling financially and very isolated. That extra income meant I could concentrate on being a mum. Without Contact's support I don't know where we would be."*

**Parent carer**





## Fledglings: overcoming daily challenges

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Fledglings transforms daily life by providing practical solutions to overcome everyday challenges.

A simple item can make a world of difference.

Our products give disabled children independence, help families enjoy times together, and reduce exhaustion, anxiety and stress.

We go the extra mile to ensure parents get the product they need, and many items are developed in partnership with parents.

**With your help, we can provide products to special schools across the country, or free sensory boxes to low-income families. Each box is filled with life-improving products they would otherwise struggle to afford.**



*“These products make the difference between being able to cope, and not able to cope. Little things matter so much. We’re very grateful to Fledglings.”*

**Parent carer**

# How companies are working with us



Bolt Burdon Kemp (BBK) helps fund our By Your Side hospitals programme. BBK staff also kindly volunteer for Contact and take part in fundraising events.

*“The emotional and practical assistance Contact provides is first class, delivered with understanding and compassion. BBK are passionate about helping injured children and adults alike. We enjoy enormous satisfaction knowing that we are supporting an organisation that helps to improve the lives of children with disabilities and their families.”*

**Cheryl Abrahams**  
Bolt Burdon Kemp



Team Consulting colleagues make daily life easier for disabled children and families by supporting Fledglings.

*“The service Fledglings provides to disabled children is vital and everyone at Team Consulting is delighted to continue our financial support.”*

**Laureline Mahe**  
Team Consulting



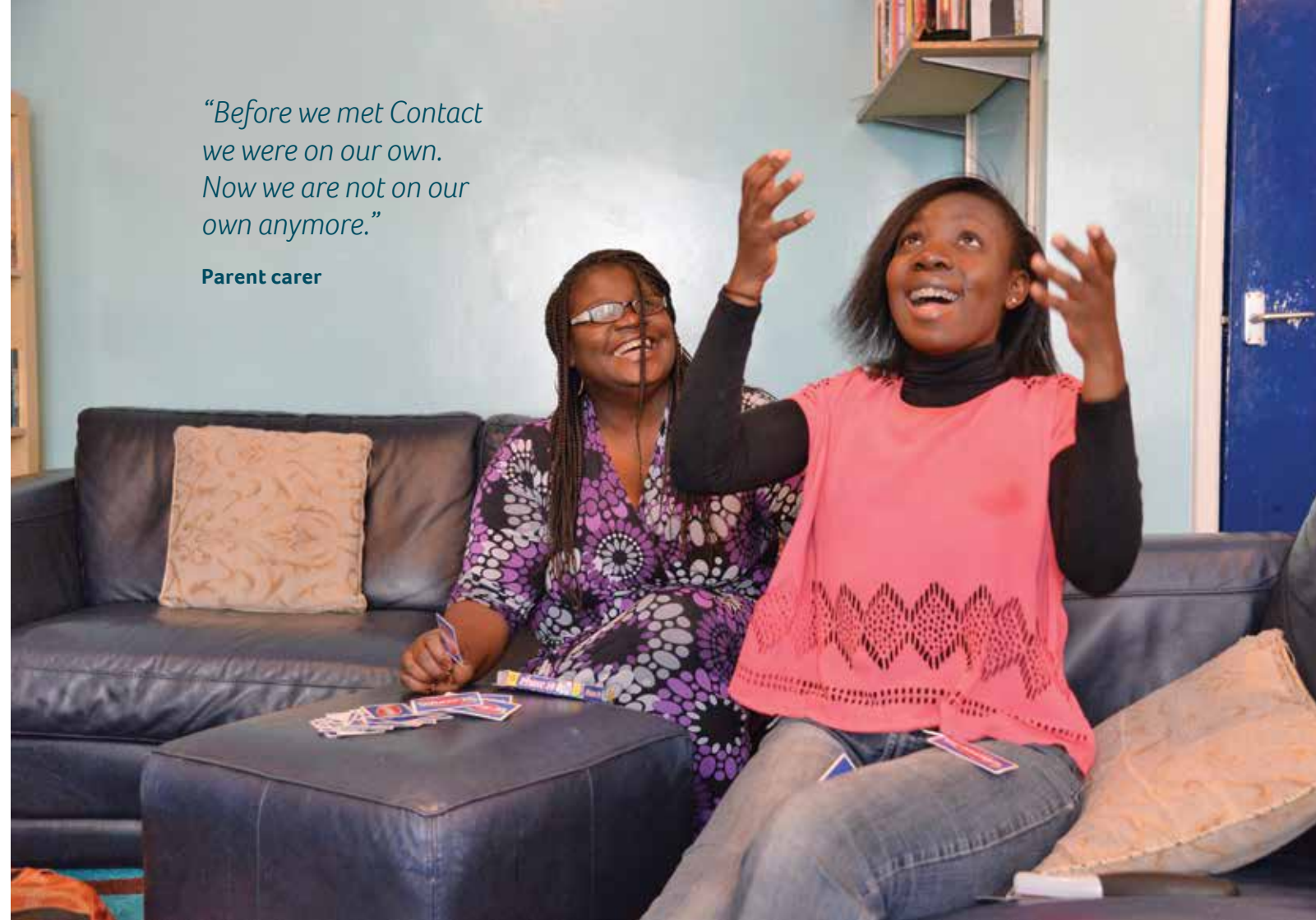
During Fidelity’s two-year Charity of the Year partnership with Contact they generously donated towards our Family Finances and By Your Side programmes. Their colleagues raised vital funds in many ways, including the London Marathon.

*“The work they do is incredibly unique. Disability is something that affects such a large proportion of society, and Contact provide support to families with the best-in-class guidance and information.”*

**Sophie Jade Metcalfe**  
Fidelity Cannon Street

*“Before we met Contact we were on our own. Now we are not on our own anymore.”*

**Parent carer**





# JOIN US


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To become a corporate partner please email: [corporate@contact.org.uk](mailto:corporate@contact.org.uk)

To find out more visit [contact.org.uk/corporate](https://contact.org.uk/corporate)

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*“Contact impresses me immensely, from their leadership to their impact. I have seen the challenges families with a disabled child face. Contact makes a big difference, but they cannot do this alone. Please become a corporate partner and change the lives of families for years to come.”*

Joseph Wright,  
Businessman & Entrepreneur

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