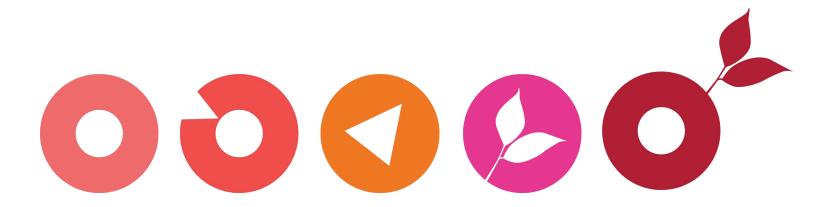


Impact measurement

Contact and parent-carer forums

4th December 2024



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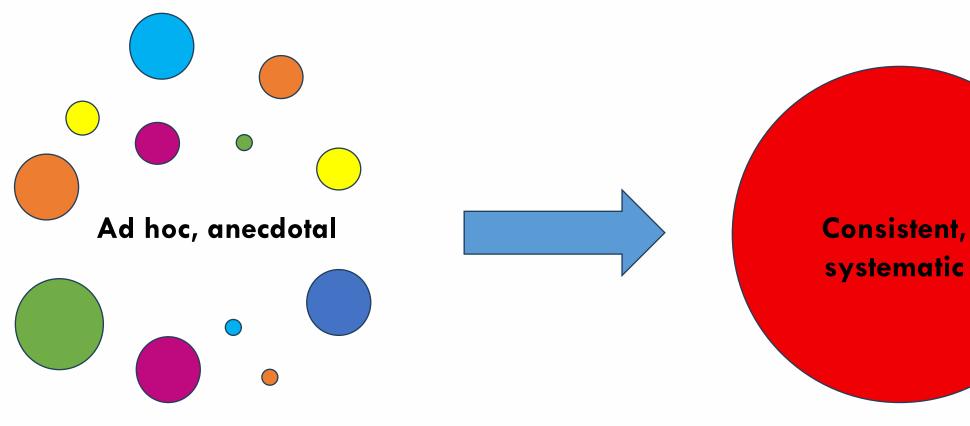
Outline of session

- Explanation of impact measurement concepts
- Exercise: challenges faced
- Short comfort break
- Exercise: impact and outcomes
- Reflections/questions
- Review

What is impact?

- Positive
- Meaningful and important
- Sustained
- Achieved by people themselves

Impact measurement



Some impact evidenced for some people who receive support

Meaningful impact evidenced for all people who receive support

Theory for Change is...

> A process

> An output

Challenges, Activities, Outputs, Outcomes, and Impact

- Challenge: The issue or challenge your work aims to tackle
- Activities: What you offer/do
- Outputs: Products, services or facilities that result from activities
- Outcomes: Changes in attitudes, behaviours, skills or knowledge
- Impact: The sustained change you want to see in your target group

The Cart Shed Theory of Change

The Problem

Activities

Short Term Outcomes Long Term Outcomes Impact

Lack of knowledge about how to manage health and well-being (P1)

1-1 Support (A1)

(OP1)

health and well-

Increased life skills/

ability to manage

support for needs:

benefits etc (SO3)

practical or creative

skills (SO4)

Increased self

Motivated to move

Able and confident to manage own

mental health and well-being (LO1)

Improved overall health and well-being (LO2)

Increased selfesteem (LO3)

Have meaningful occupation (LO4)

Increased social connection and belonging (LO5)

Peoples' inability to manage their poor mental health, however caused. (P2)

Outdoor Learning Horticulture, wood craft, basket weaving, coppicing etc. (A2)

Group Activities:

5 ways to well-

being; Tai Chi;

Music, etc (A4)

Outdoor Cooking

and Communal

Eating (A5)

Transport to

enable people to

countryside (A6)

(OP5)

experience with others (OP8)

connected (SO7)

People not makina use of the natural world for better mental/ physical

health (P3)

People unable to access or attend work/education due to poorhealth (P4)

Loneliness and Social Isolation (PS)

Poorlevels of health and well-being-(P6)

> Low skills and engagement in learning-(P7)

Outputs

action plans (OP2)

learning activities (OP4)

People share their

healthy food (OP9)

People have learned how to manage their own mental/ physical health and well-being in a sustainable way

Feel more socially



Data Orchard's Theory of Change Data Maturity Assessment



Data Champion



We want to make better use of data and improve our systems but don't know where to start

We don't have a way of framing the problem with data for leaders and colleagues

We don't know how well we are doing compared to others in the sector

People with these problems

Shared understanding of the problem and the journey for leaders and other colleagues

Objective view of where we are, where we could be and where to focus to get there

Raised aspirations and increased motivation to improve

Provides immediate benefits

Develop data strategy/ improvement plan

Secure leadership support for change and improvement

Seek external expert advice on data strategy

> Seek funding or resources to implement improvements

Which enables people to...

Implementation of data strategy/ improvement plans

Securing funding or resources

Investment in people (existing/new roles and responsibilities), tools, advice and training.

Which results in

Our strategic planning and decision making improved.

Our services and products improved, delivering greater impact and efficiency with increased income.

Our credibility and influence in the sector improved and this increased collaboration and data sharing.

> Improved Data maturity of our organisation



Advanced analysis and raw data

Comparison to sector benchmark

Data Maturity Report

Maturity

Take a Data Assessment

totakethe

... have these challenges

they don't know how to start getting better with data

they can't evidence their impact

they don't have good data



their data isn't being used to support decision-making their data isn't being analysed in useful and meaningful ways

they don't have the right data skills or capacity

Exercise 1

Write down what you think are the challenges or problems faced and by whom

Recap: Impact and Outcomes

• Impact: The sustained change you want to see in your target group

• Outcomes: Changes in attitudes, behaviours, skills or knowledge

Example Impact Statements

People have learned how to manage their own mental/physical health and wellbeing in a sustainable way (The Cart Shed)

People no longer die prematurely or suffer from cardiovascular disease. (The British Heart Foundation)

Youth homelessness no longer exists. (Centrepoint)

A world where every woman's right to equality and freedom from violence is unquestioned. (Women's Aid)

A market for high tech solar lamps has eradicated kerosene lamps in Africa and reduced poverty and climate change (SolarAid)

People are emotionally resilient, thriving, and feel they belong in their communities. (YSS)

Healthy people in healthy communities (The Family Centre)

What is the ultimate impact you are aiming for?

What will it be like?

How will it have changed or be different?

For whom?

Exercise 2a

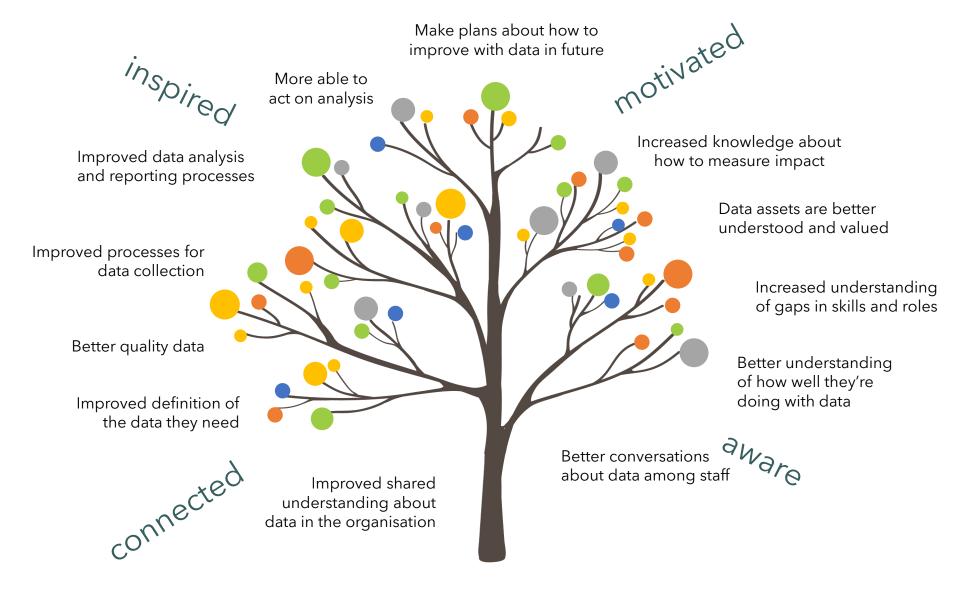
Write down your ideas for an impact statement

Outcomes - hot tips

Changes in attitudes, behaviours, skills or knowledge

- Use words like 'increased', 'improved' 'reduced' or 'decreased' to convey that change is taking place.
- Use the past tense to avoid confusing outcomes with activities i.e. 'increased self-esteem' instead of increasing self-esteem'.
- Define a single change, not many, so that 'increased resilience, confidence and self-esteem' describes three outcomes, not one.
- Specific enough to be meaningful and measurable; 'increased knowledge', for example, is neither.

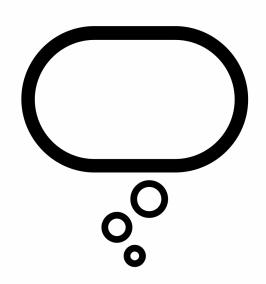
...that create these immediate changes

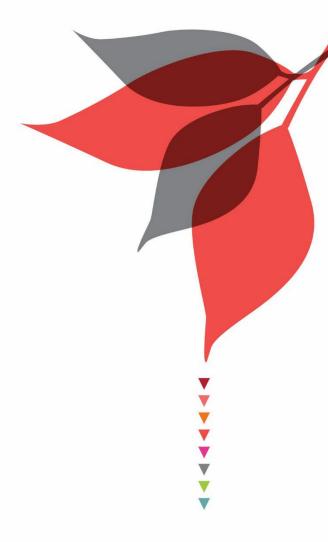


...the promises we can make and can measure

Exercise 2b

Write down at least 3 outcomes





Reflections and Review

